

Ziegler acquires shares of a manufacturer of aerial rescue platforms

Giengen (Germany), 1st February 2017 - The Albert Ziegler GmbH has acquired shares in the Italian manufacturer of aerial rescue platforms CELA Srl. based in Italy. The cooperation will be on the development, production and sales of aerial rescue platforms. Ziegler has bought 25 percent of CELA Srl.

At the beginning of the year, Ziegler has sealed the cooperation with CELA Srl. Through the cooperation, Ziegler is therefore able to expand its vehicle portfolio in the area of aerials and watertowers, and creates a new market for high quality rescue stages mainly for the international market.



In the product range for fire rescue stages CELA designs and manufactures telescopic aerial platforms and watertowers. With their innovative and technologically advanced solutions CELA is able to produce telescopic aerial platforms with a working height of 22 - 72 meters and watertowers with a working height of 18 - 72 meters. In addition, special vehicles can be developed on customer request. At the manufacturing site in Corte Franca (Brescia) in Northern Italy CELA produces about 300 vehicles per year with 70 employees so far mainly for the industrial use.

"The cooperation with CELA allows us, not only to expand our range of vehicles, but also to complete it. We are very glad that we have found a partner, who has already been established by long experience on the firefighting vehicle market in the area of the

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telescopic and articulated aerial platforms worldwide.", as René Pol, Member of the Board of Management and CSO of the Ziegler Group."

"I am sure that the complementarity of the activities of Ziegler and Cela will generate synergies extremely useful for the growth of both companies; the common objectives in terms of high quality products and technological innovation are the solid foundation on which, this welcome partnership, is based." , as Paolo Troni, President of the Board of Management and CEO of Cela.

About Ziegler:

The Albert Ziegler GmbH is a leading international supplier of vehicles for firefighting, civil protection and the police, as well as firefighting accessories and technology. The comprehensive product range includes clothing for the firefighting services to highly specialized pumping and fire extinguishing systems to all kinds of emergency vehicles. Out of currently more than 1,000 employees worldwide, around 600 are employed at our headquarters in Giengen an der Brenz, Germany. Other Ziegler manufacturing facilities are located in Germany (Rendsburg and Mühlau) as well as The Netherlands, Croatia and Indonesia. Sales and service offices can also be found in the Czech Republic, Italy, Slovenia and China.

<https://www.ziegler.de>

About CELA:

Aerial platforms for industrial and firefighting use are the flagship of CELA. Through innovative and advanced products CELA has acquired a high market share and an excellent reputation in the world. CELA offers customers a technologically advanced and complete range of platforms from 15 to 72 meters high. The product portfolio includes also catering trucks for airport use and water towers. CELA builds its booms on trucks or even on own made crawler to form the SPYDER range.

<http://cela.it>

Contact Sales:

If you have further questions regarding the sale please directly contact your sales agent at Ziegler.

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